



AIRBUS



AFRICA
COMMUNITY

2020

The story behind our community/

Our Story



Our Vision

- To make Airbus an easily recognisable brand in Africa in the next decade.
#LocalKnowledge
#AfricanDiasporaAirbus
#IncreaseLocalFootprint



Our Mission

To give back to the community by showing our commitment to Airbus and Africa, in support of the Airbus **business** and **social responsibility** on the continent:

- Finding **#InnovativeWays** of creating sustainable relationships in Africa
- **#InclusionAndDiversity** as a Value
- Use our community as a **#LearningAndDevelopment** platform.

Our narrative about Africa is one of opportunity and hope.



Our story

- The Airbus Africa Community is an **Employee Resource Group** (ERG) within Airbus that forms part of the Balance for Business initiative.
- The group is open to anybody with a passion for Africa.



Some Key figures...

Created in May
2017.

Sponsored by **Jane
Basson** and
Dirk Hoke.

More than **500
followers** on the
Hub (April 2019)

Focus areas in 2018

- **Participation to BFB initiatives**
- **Africa Forum** – a conference on Nov 6th to bring Airbus people from Africa, or working in Africa, together in one place.
- **Identification and implementation of Development projects**
- **Implementation of a governance structure**





Our Initiatives





Support the development of primary and secondary school children in Africa by engaging with them at an early age, to influence their thinking about careers related to aerospace, as well as the development of skills in innovation and entrepreneurship.

We believe that education is one of the most powerful tools for development in Africa, and would like to use the experience of our community to develop these crucial skills.

This will in turn develop the local communities in Africa, as well as our understanding of Africa inside of Airbus.



Show

Aim
To show how current African IT Professionals, Scientists and Engineers accomplished their careers



Inspire

Aim
To inspire children in Africa to become the next generation of IT Professionals, Scientists and Engineers



Elevate

Aim
To elevate children's horizons and help them build a solid foundation in STEM subjects



Collaborate

Aim
To collaborate on innovative and entrepreneurial communities for the mutual benefit of Airbus and Africa

2019

21 NOVEMBER
TOULOUSE



Pictures of The event

The Beats of Africa

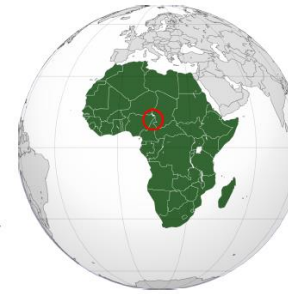


Follow us on the Hub:
goto/aac



Ahmadou DIALLO

African Voices Portraits



“Educate a girl and you have educated a nation”



Amina Voeckel and the Wokka initiative

The Airbus Africa Community has some remarkable people in its community and this article is the first in a series of articles that will introduce some of our members to a wider audience in Airbus. We would therefore like to take this opportunity to introduce you to Amina Voeckel who joined Airbus in 2008 as part of a rotation program in ADS. Amina started as a Business Administrator in HR and then joined the Eurofighter Marketing Department in 2016 for a period of three years. Amina then moved to Manching on her return to Airbus where she is currently a member of the TAC team working on Combat Aircraft Sales.



Amina also runs an NGO called "Wokka – Future for the North of Cameroon" outside of her professional role at Airbus. Wokka means "future" in Massa, the language spoken by Massa people living in Cameroon's remote far-north region. Amina and Wokka are indeed creating a future for people of this area through their support of local communities. Amina's passion for this cause is as a direct result of the hardship she experienced when growing up in this part of the world.

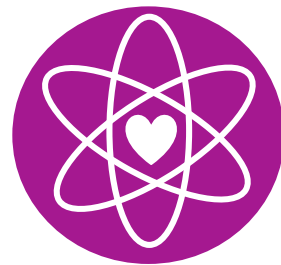
Amina has overcome overwhelming cultural, financial and personal obstacles in her life, and is now using her experience to develop and empower the remote Cameroonian region where she is from, through the promotion of education for children, as a path to prosperity.



Put the spotlight on the **Personal path & convictions of an AAC member**



Zoom-in on one or several **AAC initiatives**



Illustrate **AAC Values**, Inspire & Engage



We are BizLab

The Aerospace Accelerator



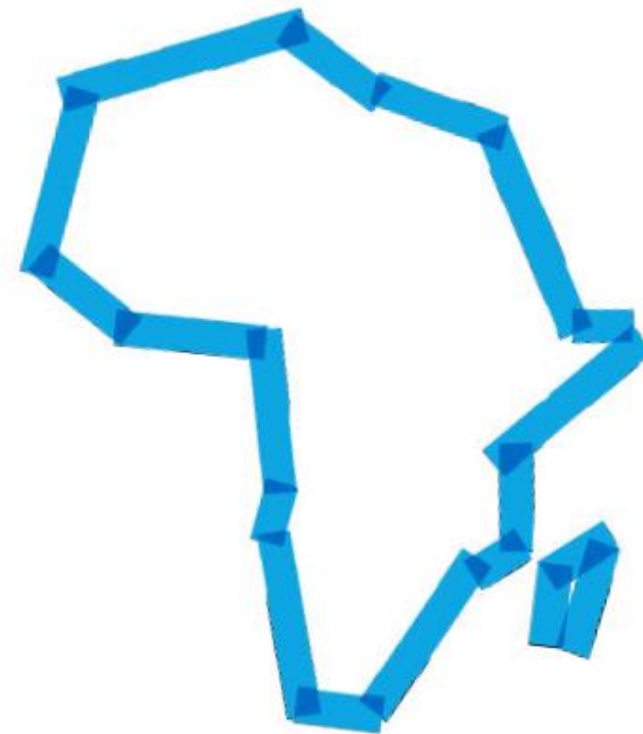
Africa 4 Future

Promoting technology partnerships between Airbus and startups in Africa

Pauline Bourg

in Partnership with Bizlab

→ Africa4Future is co-sponsored by GIZ, Make-IT in Africa Tech Entrepreneurship Initiative and implemented by MEST & Innocircle.

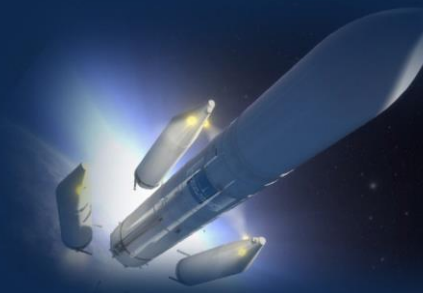


AIRBUS

→ **The initiative** is a network of partnerships with local accelerators that began in South Africa and Kenya in 2018, and expanded to West Africa in 2019. It includes local pitch competitions, showcase events & expert workshops at Airbus in Europe and finally collaboration with startups.

→ Startups in the program are focused on **unmanned logistics and remote sensing**, including automation and drones, electrification, blockchain, artificial intelligence, data analytics, material composites and manufacturing.

2020 New Initiatives !

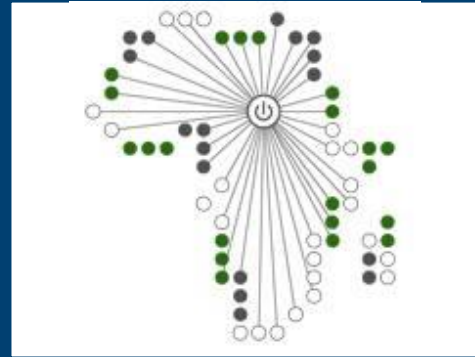


Une Classe – Une carte



**Pauline
BOURG**

African Virtual University



**Pauline
BOURG**

WATSA Talent Platform



**Sandra
LEBLÉ**

UZADE - Parental Boxes



**Sandra
LEBLÉ**

THANK YOU